



tasc 2019: The concept receives applause - new top exhibitors will join

From 11 to 12 October 2019, the Areal Böhler in Düsseldorf will once again be the meeting place for professionals from the automotive glass, smart repair and car detailing sectors. The concept of tasc as neutral and compact B2B trade fair with workshop atmosphere is very popular in the automotive aftersales market. Eight months ahead of the event, the number of registrations for tasc 2019 is already above the previous event level.

"The vast majority of our exhibitors from 2017 as well as numerous new companies have already registered for tasc 2019. It is already foreseeable that tasc will develop significantly in terms of event size, product range and number of visitors," says Birgit Horn, Director of tasc.

Among the new exhibitors are companies such as Polytop, Mainhattan Wheels, Texa Deutschland, WABWOWÜRTH, Guardian Autoglas, EFK International, Saint Gobain Autover, Technology Content Services GmbH and IAM-Net. Exhibitor registration for tasc 2019 is still possible.

"Since its premiere in 2017 we have intensified our efforts to make this young trade fair better known in the market and to demonstrate the concept of tasc as a cross-industry platform between the automotive glass, car detailing and smart repair trades. As a result of our work, we are currently enjoying a strong demand for stand space and are therefore confident that tasc will continue to establish itself in the market", explains Wolfram Diener, Managing Director of Messe Düsseldorf GmbH.

The accompanying programme of specialist lectures at tasc 2019 provides an overview of the latest products, trends and challenges and is supplemented by practical live demonstrations such as repair works accompanied by professional commentary through

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Areal Böhler, Düsseldorf
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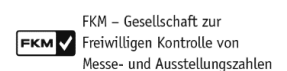
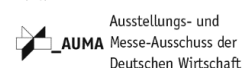
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trade experts. In addition to practical content such as working on high-voltage vehicles, calibrating driver assistance systems or the latest solutions in damage management, the focus will be on various forward-looking topics. On Friday evening, for example, Dominic Multerer, a young marketing expert and management lateral thinker, will give new and thought-provoking impulses for the digitization of automotive workshops. In addition, the general meeting of the BFA (Federal German Car Detailing Association) and the annual conference of the BVA (Federal German Automotive Glass Association) will take place parallel to tasc on the Areal Böhler site.

Tickets for tasc will be available online at the beginning of July:

www.tasc-expo.com

About tasc

tasc is the meeting place for professionals from the fields of automotive glass, smart repair and car detailing. At this B2B trade fair, innovative products and solutions for the enhanced performance and management of repair services will be offered.



For further information about tasc visit: www.tasc-expo.com or on facebook: www.facebook.com/tasctradefair

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